



THE *Town* Mess@ge

APRIL 2013



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216 South Main Street
 Monday-Friday, 8am-5pm
 704-892-7591
www.townofdavidson.org



The Town of Davidson

Mayor's Musings

CITIZENS OFTEN ASK ME: "How do you like being Mayor?", "How much time does it take?" and "How do you get your day-job accomplished?"

This job is busy, exhilarating, and, sometimes, exhausting! I call it community service on steroids. Everyday, effective time management is key to help me complete my banking responsibilities and attend to town matters. I am deeply honored to be your mayor and very seriously feel the responsibility our great community deserves.

I have long believed the old management axiom: Surround yourself with people smarter than yourself. The members of our town board offer a great mix of experience, talent, curiosity, and intelligence. They continue the Davidson tradition of great love and care for our town, while challenging the status quo with courage and open-mindedness. Brian Jenest, Connie Wessner, and Laurie Venzon bring knowledge, experience and depth, while Jim Fuller and Rodney Graham, serving first terms, create energy, enthusiasm, and smart, new discussion to our decision-making. We are working very well as a team.

Sadly, in July, we say "farewell" to **Laurie and John Venzon**, a couple who have given so much to our community. Laurie's three terms as an energetic, creative, capable commissioner and John's incredible commitment to the Davidson-Cornelius Child Development Center and MI-Connection will never be forgotten.

Our town staff, ably led by Leamon Brice, is a highly competent and community-caring group of professionals, leading our efforts in administration, communication, planning, public safety, recreation, and public works.

Everyday, I work within a framework of hopes and ideals, referring often to this "agenda" as I undertake my planning and daily activities:

1. Are we helping pedestrians? We are currently engaged in a Pedestrian Master Plan with a clear focus on pedestrian safety. With the help of Davidson eighth graders, we are testing the use of pedestrian flags at selected crossings (you may have seen their white buckets and flags at Griffith and Watson Streets and Faculty Drive and Concord Road).
2. Are we providing an inclusive variety of housing for all? Our focus on welcoming people of all socio-economic levels continues.
3. Are we proactively investing in land for open space, parks, and controlled development?
4. Are we courageously focusing on design, fighting sprawl with smart planning, good connections and successful implementation of our ordinances? Our development process is thoughtful, careful, and responsive.
5. Are we in touch with all citizens? We continue quarterly Community Chats and regular monthly meetings, and we send out this newsletter quarterly.
6. Are we playing a leadership role in regional initiatives such as transportation and schools? Important initiatives in transit – the Red Line and expanding I-77 with managed lanes – help prepare us for future growth.



Mayor John Woods

Continued on page 2

Manager's Report

SINCE THE RECENT RECESSION you have often heard your town leaders discuss economic development. Why? Before the recession, Davidson concentrated on planning for development



Town Manager
Leamon Brice

and managing residential development projects. When the recession hit, we realized residential growth had way out-paced commercial growth. Thus, much of the commercial development had occurred in neighboring towns. Davidson missed an opportunity to grow its commercial tax base and everyone was shopping in neighboring communities, resulting in a loss of sales tax revenues and a larger burden placed on our largely-residential tax base. The National Citizen Survey also told us you wanted more job and shopping opportunities in Davidson.

So what are we doing about these problems?

First we did a marketing study which identified where our retail gaps are and

how to market Davidson to help fill the gaps. We completed a parking study which resulted in additional parking downtown and way-finding signs which help residents and visitors find our shopping areas, parking, offices and services. Now we are implementing a recently-completed economic development strategic plan which will guide us as we strengthen our current businesses, recruit others, create a more business-friendly culture, encourage Davidsonians to shop locally and draw more visitors to our commercial areas.

Kim Fleming, our Community and Economic Development Manager, has been very successful so far. Working with local developers, brokers, and businesses, much of the new commercial space left vacant by the recession has been filled. We actually need additional commercial space developed, based on the number of businesses expressing interest in locating in Davidson.

The Lake Norman Economic Development Commission (LNEDC) created by the three north Mecklenburg towns of Huntersville, Cornelius and Davidson, has also been actively recruiting business to Davidson. MSC is on track to open in July with 400 new employees in their co-headquarters located at the Circles @ 30. The LNEDC also recently announced it has exceeded 1,700 new jobs and \$218 million in new investment since its inception in 2003.

Despite this success, LNEDC and Davidson have a similar challenge. We do not have the necessary land or buildings to accommodate new businesses. LNEDC has declared product development its number one priority. They are seeking additional private investment so more of the public investment from the three towns can be spent creating pad-ready sites, which means that infrastructure will be in place so a developer can start building immediately. Because of his experience in product development, Ryan McDaniels was recently hired to fill the EDC director position, replacing the retired Jerry Broadway. A recent partnering with the Charlotte Chamber of Commerce will allow Ryan to focus most of his attention on product development. Charity Barbee of the LNEDC will continue to manage business retention and the Chamber will handle most of the marketing and project management.

I hope you agree we have proven our ability to grow while maintaining our small town feel. Davidson's ability to maintain a sustainable tax rate depends on the success of efforts to grow our commercial tax base, while simultaneously maintaining our planning principles. Now we will see if we can meet your demand for more jobs, shopping opportunities and a competitive tax rate.

Mayor's Musings continued

7. Are we encouraging discussion and debate to define the best ideas?
8. Are we promoting commercial development and creating jobs? New jobs are being created in Davidson with the introduction of MSC Industrial Direct corporate headquarters and Carolinas HealthCare System's behavioral health facility.
9. Are we making Davidson more self-sustaining by lessening our dependence on residential tax base? We are clearly focused on economic development as described in new employment opportunities and commercial tax base.
10. Are we supporting and nurturing groups that make our world a better place? We are proud to host many nonprofit

organizations, including DavidsonLearns and Carolinas HealthCare System's behavioral health hospital.

In addition, I pay close attention to what citizens say, either in-person (a very preferred communication mode!) or through emails and newspaper articles. I certainly appreciate knowing what good work we are doing, and I challenge myself to undertake those efforts more effectively. At the same time, however, I need to know what's not working well and where our planning and implementation is not as effective as it should be. A good friend recently apologized for communicating an issue that was not working so well. Without that information, I told her, how could we make improvements? So let me hear from you!

Last year, we conducted our second

scientific citizen survey in Davidson and the results are interesting. First, let me say this survey is another level of communication (see items 5 and 7 above!) from which we can strengthen our community. I hope we can conduct this survey approximately every two years, in order to understand trends in our self-analysis.

We learn in the survey that we agree Davidson is great place to live! We give ourselves very high scores in community life, as a place to raise children and work. We have a great sense of community, openness /acceptance and abundant cultural activities. We live in a safe, beautiful community with excellent educational opportunities. We are confident in our town staff. We are proud to say we live in Davidson!

Upcoming Town Events

Community Chat: April 30, 5pm;
Hance Auditorium, Chambers Building,
Davidson College.

Mayor and board will be present to answer questions from citizens. We encourage you to attend!

Town Day! May 4, 10am to 7pm;
Food, fun, and festivities on the town green. We'll have marked routes leading to town, so citizens can safely walk or bike to the green from their neighborhoods. We'll have a concert on the green, featuring Sunday Union, from 5-7pm.

Davidson Connections: May 16, 9am;
meeting at town hall for merchants, home-based business owners, nonprofit organizations and citizens. Come network! Hear from the Chiquita Classic golf tournament representative and Currents Magazine.

"Home for a Lifetime" symposium:
May 18, 1-5pm;
Davidson town hall. Offered by the Davidson Committee on Aging. Contact Carolyn Cook at 980-213-1911 or carolyn@livesmartdesign.com for more information.

Annual Parade: July 4, 5pm;
The New Familiars will play on the green from 6-8pm.

See what's going on in town or add your Davidson-based events to our Davidson Community Calendar at www.townofdavidson.org/CommunityCalendar.

We really like open space, greenways, parks, athletic fields, sidewalks and bikeways—and we are willing to pay for more with our taxes. We believe that managing growth is a very high priority and most of us (though not all) feel we are on the right track in handling new growth in Davidson.

The survey also identifies areas where we can improve: affordable housing, shopping and job opportunities, street repair, parking, traffic congestion, traffic calming, mobility, and the nagging notion we are growing too fast.

And so, we have a full plate of opportunities to enhance our town and challenges to overcome.

I look forward to working on these issues with your support and excellent advice.

Davidson Parks And Recreation

AS WAS MENTIONED IN THE PREVIOUS TOWN MESSAGE, Davidson Parks and Recreation (DPR) will be moving. Renovations on the pump house are nearing completion and we anticipate the move date to be May 1, 2013. The offices will be located in the brick building on South Street, adjacent to the Kincaid Greenway trailhead, Davidson Elementary and The Pines. Public restrooms will be available on-site.

Important Events!

- 2013 summer camp registration has begun. Register today as classes are filling up quickly! You can register online at www.townofdavidson.org/dpr or call DPR offices at 704-892-3349.



Princess summer camp.

- DPR's annual "The Beautiful World of Watercolor Art Exhibit" will be held June 7, 2013. This exhibit features original work by Jim Kerr and his students. With over 40 years of experience, Jim instructs watercolor classes for DPR. The event begins at 6:30 and is held at Davidson town hall, 216 South Main St. All are welcome; the exhibit is free and open to the public.

Meet Chad Thomas, our new Recreation Program Supervisor. He is currently getting his master's degree in Public Administration at Appalachian State University and will graduate in May. He had been interning with us since December and has now replaced Colleen Whalen, who recently moved to Texas. He's also filling in for Harold Voelker as Athletics Supervisor, until he returns from medical leave. Chad lives in Davidson with his wife, Kelly, and his new baby daughter.

Did you know?

Financial assistance for all DPR programs is available to Town of Davidson residents. We want all to enjoy affordable recreational and cultural activities. Please call us at 704 892-3349 for more information.



Chad Thomas

WE WANT TO COMMUNICATE WITH YOU!

Get our emergency phone alerts: www.townofdavidson.org/NewsAlerts or call 704-940-9602.

Get our news and information emails: www.townofdavidson.org/eCrier
(Sign up for a variety of lists: News, Manager's Report, Town Board, Davidson College, Planning, etc.)

A Message From The Police Chief

Pedestrian safety program. The Davidson Police Department (DPD) set as an agency goal for 2013 the development of a comprehensive bike and pedestrian safety program. The program's goals were to identify and implement educational and enforcement efforts to increase safety for these two types of transportation. At the same time, the Planning Department began the development of a Pedestrian Master Plan for the Town of Davidson. The police department is playing an active role in this effort.

Please visit us on Town Day on the town green. We will provide information regarding pedestrian safety and have a pedestrian crossing set up to teach children how to safely cross the road.

NORTH CAROLINA GENERAL STATUTE §20-173, PEDESTRIANS' RIGHT-OF-WAY AT CROSSWALKS STATES: *"Where traffic-control signals are not in place or in operation the driver of a vehicle shall yield the right-of-way, slowing down or stopping if need be to so yield, to a pedestrian crossing the roadway within any marked crosswalk or within any unmarked crosswalk at or near an intersection."* This means that pedestrians must be within the crosswalk—not just standing at the curb. Pedestrians should always watch oncoming traffic to ensure that the driver sees the pedestrian and that traffic is slowing appropriately.

We'll be launching our "ICU" pedestrian safety campaign on Town Day. A driver must yield to a pedestrian within the crosswalk and is encouraged to think "I see you in the crosswalk, so I will stop to allow you to cross safely." A pedestrian has the right-of-way to cross a street once in the crosswalk and is encouraged to make eye contact with the drivers of all vehicles and/or bicycles, to ensure it is safe to cross ("I see you stopping, so I know it is safe to enter the crosswalk.") Police officers will be enforcing this statute. If drivers do not stop for pedestrians within the crosswalk, the officer will issue a warning or ticket



("I see you breaking the law.") Our police officers would prefer to think, "I see that driver coming to a full stop at the crosswalk to allow the pedestrian to cross safely." Or "I see that pedestrian looking both ways before entering the crosswalk." Our goal is to keep all citizens out of the ICU (intensive care unit). By encouraging pedestrians and drivers on our streets to think "ICU", we will all be safer.

Internet safety for children. On March 5, 2013, Detective Steve Ingram made a public presentation at the River Run Country Club on internet safety for children and how to keep our children safe from internet bullying. For detailed information, we recommend that you go to the North Carolina Attorney General's website: <http://www.ncdoj.gov/>. The most important points that Det. Ingram made were that parents need to be involved with their children, and that they need to monitor their children's use of the internet, cell phone and social media.

Dogs at events. Dog owners who bring their dogs to a town event (Farmer's Market, Concerts on the Green) must have the animal on a leash no more than 6' in length. The animal must be under the control of an adult, 18 years of age or older, who possesses the physical size or ability to control the dog. *The animal must have a rabies inoculation and must be wearing the rabies tag or the owner*

must have proof of inoculation on their person. If the dog's owner is a resident of the Town of Davidson, the dog must be currently registered with the town and the dog must be wearing its registration tag. For more information, visit www.townofdavidson.org/petregistration or stop by town hall. Please visit us on Town Day on the green. We will be registering dogs, cats and ferrets. Proof of rabies must be presented. We will also provide additional information regarding town ordinances governing animals.

Community outreach and education. In March, Sgt. Scott Searcy and Officer Vernon Siders visited the Davidson College Presbyterian Church Preschool. They spoke to approximately 45 children on bicycle safety, swimming pool safety, proper usage of the 9-1-1 system, what to do if you find or see a gun, wearing seatbelts, the importance of child safety seats, and stranger awareness.

They showed the students their marked patrol vehicle and all its accessories, and described all the components of the police uniform from the bullet-proof vest to the fully-equipped utility belt.

They also visited the Community School of Davidson to read a story about German Shepherds to approximately 25 students. Sgt. Searcy talked about his experience as a K-9 officer with canines Swaney and Ayk.



Left: Sgt. Scott Searcy visits Community School of Davidson. **Above:** Sgt. Scott Searcy and Officer Vernon Siders visit DCPC preschool.

New DPD

Officer. The Davidson Police Department would like to introduce our newest officer: Nicholas Bockler. Officer Bockler was sworn into the DPD on Friday, March 16. He is currently in field training. Nick grew up in Pekin, Illinois. He is a graduate of Parkland Community College and is currently working on his bachelor's degree from UNC-Charlotte. Nick served in the United States Army full time for almost six years and was in reserve status for four years. He currently resides in Cornelius. Please welcome Officer Nick Bockler to our town!



Nick Bockler



We are accepting applications for the MI-Connection Board of Directors from May 1-14. Applications can be found at www.townofdavidson.org/miconnectionapp, at Davidson town hall, on the Town of Mooresville's website, Mooresville town hall and MI-Connection's website.

Economic Development

ONE OF THE GOALS OF THE DAVIDSON BOARD OF COMMISSIONERS is to promote economic viability and sustainability for the town. One way to achieve this is through the implementation of the Town of Davidson's Economic Development Strategic Plan. The entire plan can be found on our website: www.townofdavidson.org/EDSP. Over the course of the next few newsletters, we will focus on economic development issues and the driving forces behind decisions that are made in Davidson. This first installment focuses on the importance of our commercial tax base. Future issues will address development density, economic sustainability, and the importance of a healthy local economy.

Why is Davidson's commercial tax base important?

The simplest answer to this question is that residential and commercial property taxes are one of the town's largest sources of revenue (51% of the 2011 audited budget). The town also receives money from sales tax revenue, food and beverage taxes, and occupancy taxes for applicable uses, and when added to property taxes, this accounts for 63% of the audited budget (2011). Think of the town of Davidson as a corporation, with revenues on one side of the ledger and expenses on the other. The revenue from residential and commercial taxes is what helps fund all the services that we enjoy while living in Davidson and makes the town the unique place that it is, such as police and fire protection, parks, open space, trees, and sidewalks.

The issue, then, is finding a balance between all of these services and the revenues needed to pay for them. Residential taxes alone are not enough to cover the services provided by the town. Therefore, in Davidson, we have designated areas for commercial development in order to make up the difference. These areas have been strategically planned to avoid sprawl, while maximizing the revenue that the town receives, by placing them in areas where we already have infrastructure in place. Besides helping to pay for town services, Davidson's commercial tax base also provides job opportunities for our citizens. In fact, the Davidson Comprehensive Plan set a goal of providing a job opportunity in Davidson for 60% of our population. Currently Davidson's job-to-population ratio is 41%.

Based on 2011 tax revenue data, Davidson's residential-to-commercial tax ratio is 82% (residential) to 18% (commercial). The town's goal is to maintain our high quality of services, while reducing the ratio closer to 70/30, substantially lowering the residential tax burden. We will do that by adding commercial development to the Circles @ 30, downtown Davidson, and the South Main Street area. This can increase the town's commercial tax base without adding infrastructure costs.

Still, we do occasionally get the question, "Why do we need any commercial development at all?" In 2011, if we didn't have the \$1,060,000 in ad valorem tax dollars from commercial real estate, our residential tax rate would have needed to be 7 cents higher to maintain the budget and offer the same services we offered then.

New businesses in town:

- **Davidson Pizza Company**
- **TCBY**
- **Davidson Counseling Associates**
- **Great Expectations Counseling Service**
- **Copeland, Cook and Richards**
- **Eden Street Market**
- **Next Level Readiness**
- **Civitas Media**
- **Davidson Prosthetics and Orthotics**

Finance

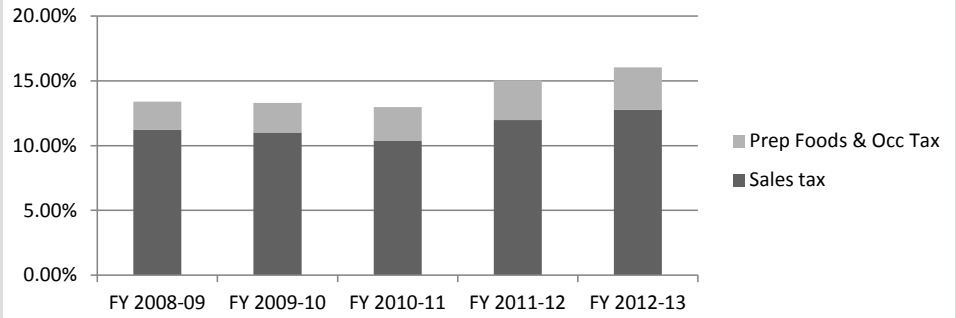
DEVELOPMENT OF A WELL THOUGHT-OUT AND TIMELY BUDGET is a fundamental responsibility of local government. This responsibility is managed by provisions of North Carolina General Statutes.

In the spring of each year, the Town of Davidson management team begins the process of estimating expenses for the upcoming fiscal year that begins in July. The requirement that each local government “shall operate under a balanced budget ordinance” calls for considerate estimation of revenues as well.

While 68% of the town’s revenues are derived from ad valorem taxes (tax based on the value of real estate or personal property) and motor vehicle taxes and fees, local governments have the ability to generate other revenues from sources that are statutorily permitted. Two sources are local government sales tax and prepared foods and occupancy taxes.

Currently, these two taxes generate 16% of the town’s annual budget. These revenues have grown in the past few years as evidenced by the chart below. Although employment has grown slowly coming out of the recession, personal income growth has been stronger.

Town of Davidson Sales/Other Taxes as % of Total Revenues



Combined with restored consumer confidence and willingness to take on more personal debt, income growth led to significant improvements in retail sales activity during FY 2011-12 in sectors of the economy not tied to residential housing construction. That increase in retail sales activity has continued into FY 2012-13, providing more tax distributions into our town accounts and reducing the need to increase ad valorem tax rates for residents.

In March the town received information and estimates from Mecklenburg County regarding assessments from the 2011 revaluation and adjustments forecast to values in certain ‘major issues’ neighborhoods. Town officials are working to assess the impact these adjustments will have on the annual

budget.

The town annual operating budget will be developed over the next two months and information will be available on the town’s website in the agenda packages for board meetings as scheduled:

April 23, 2013 Work Session

Recommended budget presented for board review

May 14, 2013 Regular Meeting

Public hearing will be held

June 11, 2013 Regular Meeting

Budget Ordinance will be presented for board action

Citizens are invited to attend to learn more about the budget process and give input.

Public Works

YOUR TAX DOLLARS AT WORK. The Parks and Recreation building will be moving to South Street – we’re putting the finishing touches on renovating the pump house at the entrance of the Kincaid Trail.

Baseball players and fans will be happy to hear that we are improving the lighting on our McEver Fields.

To enhance pedestrian safety, we have completed a survey of Concord Road from Main Street to Pine Road/Grey Road. Duke Energy will design pedestrian-scale lighting on the north side of the street and enhanced crosswalk markings will be installed on the crossings east of Baker Drive. We are also working with NC-Department of Transportation (NC DOT) to install flashing beacons at our crosswalks at the Circles @ 30.

We’ll be re-surfacing Pine Road, Eastway Street and the Jackson Street parking lot this summer. We plan to install a sidewalk along Watson Street, we rebuilt the sidewalk at South Main Street and Catawba Avenue and we fixed portions of other sidewalks around town. We recently finished re-stripping the parking spaces on Main Street.

Because of a generous grant from Lowe’s, we are going to re-build the boardwalk along Griffith Street at Roosevelt Wilson Park this summer.

Have you been to one of our board meetings lately? You’ll notice upgraded audio/visual equipment.

We’ve created a tree garden at Roosevelt Wilson Park. If you’d like to donate the funds for a tree to be planted in honor or memory of a citizen, please contact Ron McMillan at [rmmcillan@](mailto:rmmcillan@townofdavidson.org)

townofdavidson.org or 704-940-9638.

Perhaps you have seen some of these men working around town? The members of our Public Works Department have been busy on a variety of projects: landscaping, filling potholes, re-building the brick patio outside Ben and Jerry’s, to name a few.



Above: Paul Buckner, Jason Pace, Scott Lang, John Shubert, Larry Bagwell, Jason Bell. **Not Pictured:** Patrick Poitras and Mike Comerford.



We recently completed our nine-week **Civics 101** course attended by about 35 interested and eager-to-learn citizens – some new to town and others that have lived here for years. Our Civics 101 course educates our citizens on the inner workings of our town government, and is offered once a year. One of the highlights was hearing from Chief Josh Peklo of our Fire Department. After his presentation in the board room, we headed down to the fire station where our participants were able to get “hands on” with the trucks and equipment.

Special thanks to the following citizens who took Civics 101 this year:

MORNING CLASS

George Adams
Joan Adams
Chris Rashard
Alexander
Dan Carrigan
Jim Clark
Susan Dunlap
Li Jane Genson
Ken Nickell
Jim Niemes
Stephanie Shryock
Jackson Sveen
Chris Walther
Alex Wasowicz
Jim Wilmer
Kate Weinstock

EVENING CLASS

Melanie Alexander
Elise Bouchard
Gary Davis
Bob Hackendorf
Sue Hackendorf
Elke Langweg
Hermann Langweg
Haniya Mee
Nick McGuire
Mary Anne Michael
Brian Neff
Ron Powell
Chris Ragsdale
John Stroup
Carla Webster
Randy Webster

We enjoyed getting to know you and appreciate your dedication to our town!

For more information on Civics 101, please visit www.townofdavidson.org/Civics101.

Davidson Village Green 6-8 pm

Davidson's Concerts on the Green

2013 schedule

<p>April 21 April is for Arts – Davidson College Symphony and Jazz Ensemble <i>Classical / Jazz</i></p> <p>May 4 Town Day – Sunday Union Band <i>Variety</i></p> <p>May 5 The Dickens Band <i>Reggae / Variety</i></p> <p>May 19 Rough Draft <i>Dance Variety</i></p> <p>June 2 Lake Norman Big Band <i>Big Band Swing</i></p> <p>June 9 Band of Oz <i>Beach Variety</i></p> <p>June 16 Push <i>Party Rock / Dance Variety</i></p>	<p>July 4 The New Familiars <i>New Grass</i></p> <p>July 7 Da Throwback Band <i>70s Show Band</i></p> <p>July 21 Rusty Knox Band <i>Americana</i></p> <p>Aug 4 Bobby Umber Band <i>Jazz Crooner</i></p> <p>Aug 18 Too Far Gone <i>Today's Country</i></p> <p>Sept 1 The Back Beat <i>Beatles Tribute</i></p> <p>Sept 15 Davidson College Symphony and Jazz Ensemble <i>Classical / Jazz</i></p>
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it's fun and it's free thanks to our sponsors!

Davidson Design for Life Initiative to Explore Ways to Encourage Universal Design in Housing Policies and Programs

Universal Design is a design concept that, when implemented properly, makes a space more livable and easier to use by as many people as possible regardless of their size, age, or ability. In terms of residential design, this means including a step-free entrance route to the house that blends into the overall design, wide doorways, a bedroom and bathroom on the lower level, and placing light switches and outlets at appropriate heights for children or those in a wheelchair. Additional universal design features are typically found in kitchens and bathrooms including: adjustable or multiple countertop heights, extending and removable cabinets or drawers, lever faucets, attractively-designed grab bars, and a curbless shower with a handheld shower head. Incorporating Universal Design features within a home can make the house more inviting to those who have limited mobility, allow seniors to remain in their homes longer, and encourage independence in youth.



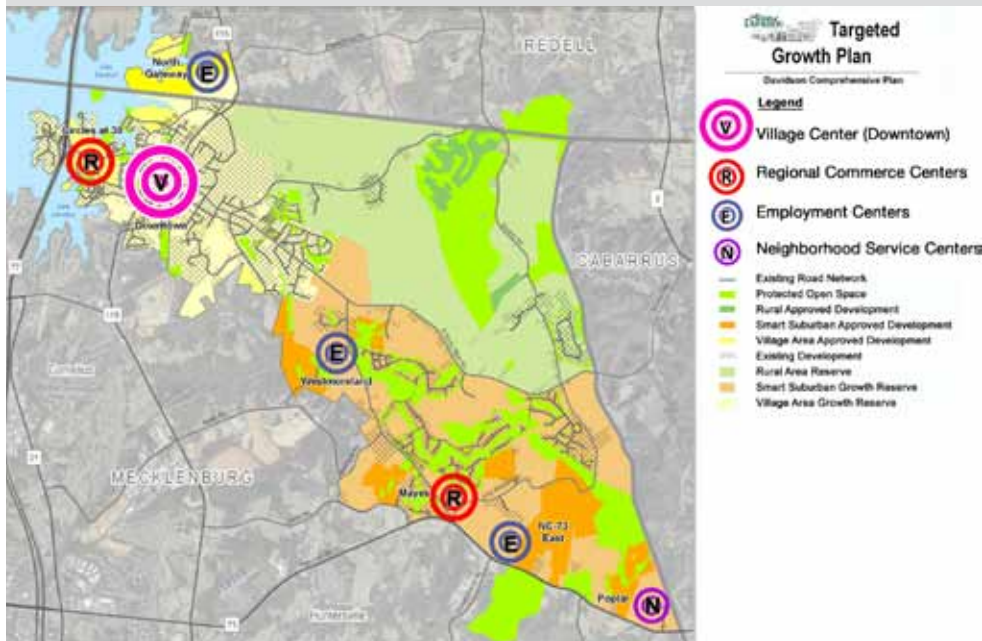
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Planning

THE TOWN OF DAVIDSON RECEIVED TREE CITY USA RECERTIFICATION for 2012. This is the third consecutive year Davidson has received this award.

North Carolina American Planning Association named Davidson one of five “Great Main Streets in North Carolina.” The NCAPA described Davidson’s Main Street as “quintessential Americana, bursting at the seams with both local character and historic charm.”

The Planning Department focuses on four main areas: current development (approving permits, working with subdivisions, creating master plans), long-range planning (Circles @ 30, pedestrian master plan, land use studies, regional CONNECT consortium), transportation (long-range transportation plans, Potts Street - Sloan Street corridor, I-77 HOT lanes) and special projects, such as the Planning Ordinance re-write, historic landmarks, and Quality of Life study.



Our 2010 Comprehensive Plan describes the vision for future development with this Targeted Growth Plan which is based on criteria for development set by the livability themes and the plan’s goals and recommendations. Davidson’s zoning jurisdiction is divided into growth reserve areas as indicated by the concentric circles on this map. Specifically, growth will be prioritized in downtown and Circles @ 30. For more information on planning, please visit our website at www.townofdavidson.org/planning.

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You Know?

- Almost 13% of Davidson’s population is 65 or older. This is one of the fastest-growing population groups in our region.
- Over 12% of Davidson’s population is under the age of 10.
- 13% of adults in Mecklenburg County and 1 in 5 Americans have a disability.
- Almost 90% of seniors would like to stay in their own home and community as long as possible.

Davidson Design for Life (DD4L) is currently researching the potential health implications of incorporating components of Universal Design into Davidson’s housing stock and will explore the best way to promote the use of Universal Design in Davidson’s housing policies and programs. As part of these efforts, Katherine Hebert, DD4L Coordinator, will be speaking at a Universal Design Symposium being held on May 18 from 1:00-5:00 p.m. at Davidson town hall. For more information on the symposium contact Carolyn Cook at 980-213-1911 or carolyn@livesmartdesign.com.



SPECIAL THANKS to Cy Ferguson and Ricki Hollins, two Davidson College freshmen, and members of the Bonner Scholars program, who have volunteered their time at town hall this semester.

The Town Of Davidson

P.O. Box 579 ♦ Davidson, NC 28036

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